

Company profile

ABB Power Protection SA, Ticino



ABB Power Protection SA was founded in Ticino, Switzerland in 1993 to market innovative UPS technology and has its root in the acquired company Newave SA. From the very start, the company was a UPS innovator and by 1994 had designed, manufactured and launched its first generation of three-phase, transformerless standalone UPS. Further innovation followed and the UPS product portfolio grew through several generations to cover three-phase applications and ever-higher powers.

In 1998, the first generation of modular UPSs was introduced. The modular approach delivers a low total cost of ownership and has proven to be a runaway success with customers. The company's innovation and accomplishments attracted the attention of the ABB Group, who acquired Newave in early 2012. This acquisition propelled ABB to the forefront of the power protection industry as the company's portfolio complements the rest of ABB's Power Protection offering to give a unique line-up of UPS, power conditioning and

power switching products designed to solve power quality issues in all sorts of commercial and industrial applications. Through an expanding team of local business units and channel partners – and an array of innovative products – ABB is well positioned for further growth in the global UPS and power protection market.

ABB's UPS solutions are based on strong and stable architectures that make sure critical applications are supported by the very best power protection system, ready to step in and take over at the first sign of trouble. Our uninterruptible power supplies (UPS) and ancillary products cover a wide range of applications and power – from small offices to large data centers. We are always there to provide consultancy so that our customers can choose the product that is exactly right for them. And afterwards, our global, first-class service organization is at disposal in more than 100 locations.

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