

2020

Life Cycle Management For ELSP Products

Agenda

Life Cycle Management

What is Life Cycle Management?

Slide 2

The concept

Life Cycle Management

Marketing tools -

How we communicate LCM to ELSP and Customers

Life Cycle Management for ELSP What is Life Cycle Management?

What is Life Cycle Management?

"Product Life Cycle Management or LCM is a term used for the process of managing the entire lifecycle of a product from its conception, through design and manufacture to service. LCM is a set of capabilities that enable an enterprise to effectively and efficiently innovate and manage its products and related services throughout the entire business lifecycle.

All companies need to manage communications and information with its customers and its suppliers and the resources within the enterprise.

In addition, manufacturing engineering companies must also develop, describe, manage and communicate information about their products LCM."

Policy according to ABB policy in LCM

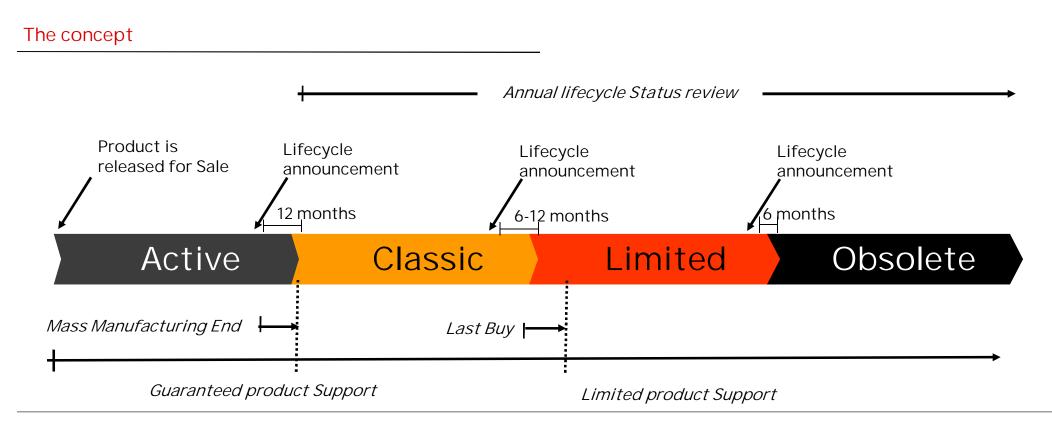
ABB's products are designed for continuous evolution. It is ABB's goal to protect our customers' investment beyond the life-cycles of the platform products.

ABB will not ''Remove from Active Sale'' any product or ''family'' of products until an equivalent replacement to those products is available. Exceptions to this may occur if components or technologies needed are no longer available to ABB. Once a product has been removed from active sale it is in the "Classic" phase.

Products will continue to be supported by ABB for about 10 years from the start of the Classic phase, although exceptions to this may occur according to market request or if components or technologies needed are no longer available.

At least 6 months prior to any "Manufacturing End" declaration, ABB will announce a "Granted Last Buy" opportunity (except in cases where there is a direct form, fit and function replacement). It is ABB's intention to provide support for as long as there are significant customer needs after the "Manufacturing End" through field service, repair and by making replacement spares or refurbished apparatus available.

Life Cycle Management for Low Voltage Products The concept



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Life Cycle Management for Low Voltage Products The concept

The concept

ACTIVE

Active development and promotion phase

- Product has been released for sale
- Actively promoted •
- Product is actively sold •
- Product is actively maintained with enhanced through R&D or product improvements
- Fully supported of after sales network

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CLASSIC

Product maintenance phase

- No further enhancements
- Product is no longer actively Promoted, notification of LCM phase change is 12 months before the advance notice through sales channel
- Product will be phase out
- It is still available for sale mainly for spares and expansions of existing systems, supply under frame agreements, in case of space constrains, required functionality not yet covered by the new product, license agreements
- Prices usually increase due to lower volume, higher vendor component costs, etc.)

LIMITED

Primarily service support

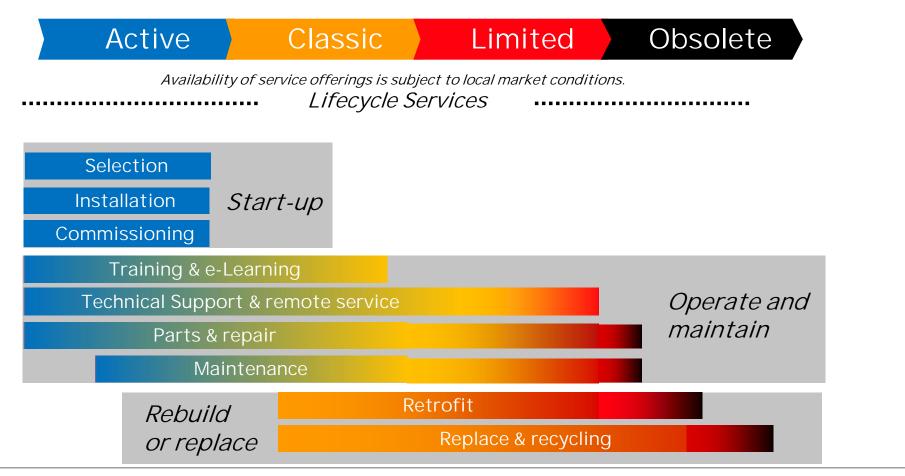
- The manufacture of spare parts and accessories is guaranteed
- new apparatus availability may continue, but is not guaranteed
- increasing use of refurbished apparatus or retrofitting kits
- no new development to replace obsolete components
- Technical support (field service, phone support, etc) continues, but may diminish over time with decreasing installed base

OBSOLETE Obsolete phase

- ABB cannot guarantee availability of product support for technical reasons or within reasonable costs.
- No longer manufactured as a complete product; only retrofit and/or revamping solutions could be available

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Customer support over the lifecycle and beyond



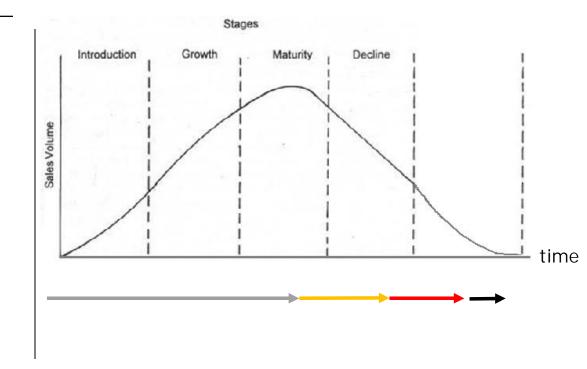
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Life Cycle Management for Low Voltage Products The concept

The concept

| Active | ightarrow Normal production, sales and development Phase |
|----------|---|
| Classic | Product maintenance Phase |
| Limited | \rightarrow Limited production and guaranteed availability of |
| | spares |
| Obsolete | ightarrow Reduced availability of components and Supports |



Benefit

Total transparency of products life cycle

Commercial offer optimized management (warranty, pricing, deliveries...)

Product residual life visibility (long term supply agreement,

declarations...)

Product management optimization:

Product transition

Availability of finished products, spare parts and retrofitting kits

Production layout and material planning

Communication to the customer by Technical Information:

Transition phase

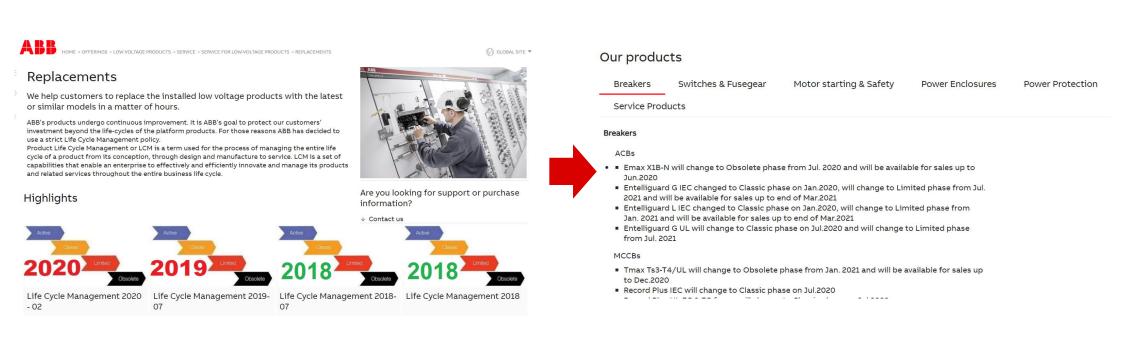
Residual life

Alternative solutions

Better customer care/service

Life Cycle Management for Low Voltage Products Life Cycle Management on official/external web page

"REPLACEMENT AREA"



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Last LCM update

Available docs.

| _ | | | | |
|--|---|--|---|--|
| Life Cycle Ma | nagement | Update | : | |
| ABB Low Voltag | e products Li | ife Cycle M | Management | |
| Product status | update #21 | | | |
| Issued by: Smart Power, Electrificatio Date: 27.02.2020 Distribution: Public Document nr: ISDC210399M0211 | n business | | | |
| Summary | | | | |
| 1. Introduction | | | page 1 | |
| 2. Summary of main changes in this release page 3. Low Voltage Product life cycle plan page | | | | |
| 1. Introduction | | | | |
| Dear Sirs, | | | | |
| with the present update we info Voltage products for Smart Pov LCM definition. In point 2 you also may find the After the indicated date the ava Product LCM phases are outline | ver, Electrification busines list of the Last Buy oppor ilability of these products | is, indicated on po tunity for dismisse | int 2, according to the Al | |
| Active | Classic | Limited | Obsolete | |
| Released for Sale | Removal from active sales | Removal from | Removal from Limited phase announcement | |

| Life cycle plan 202 ssued by | Il range of life cycle service | s and support | Limited range of life cycle | | | |
|---|------------------------------------|--|--|--|--|--|
| ssued by | | | services and support | e Replacement and end-of-life services | | |
| | 0 - 02 | | Further information | | | |
| Date of issue | Smart Power, Electrif | fication business (ELSP) | The ABB LCM (Life Cycle Mana | The ABB LCM (Life Cycle Management) model is designed to manage an orderly | | |
| | Date of issue 27/02/2020 | | | transition to replacement products or to choose from various lifetime extending | | |
| /alid until | 31/12/2020 | | services. At the same time the | e model ensures access to continuous support | | |
| 51/12/2020 | | for our customers. | | | | |
| | Public (pdf) - Internal | (xis) | | n on country basis Diascould SDDC Condea wab | | |
| Document number | 1500210555110201 | | _ | NOTE : LCM stats may change on country basis. Please visit EPPC Service web page to verify situation in your country (see link below) | | |
| Revision | 21 | | page to verify situation in you | ur country (see link below) | | |
| Country Validity | Global | | | | | |
| ndex of documen | t: (click on link to acces | s to required list) | | | | |
| Breakers | | - 2020 Active Products | - 2020 Non Active Products | - 2020 Last buy opportunity. | | |
| Electronic Relays and Controls | | 2020 Active Products | - 2020 Non Active Products | - 2020 Last buy opportunity. | | |
| imit Switches | | -2020 Active Products | - 2020 Non Active Products | | | |
| Motor starters & Contactors up to 100 A | | - 2028 Active Products | - 2020 Non Active Products | - 2020 Last buy opportunity | | |
| | ntactors above 100 A | - 2020 Active Products | - 2020 Non Active Products | 2020 Last buy opportunity | | |
| Arc Guard System | | - 2020 Active Products | - 2020 Non Active Products | - 2020 Last buy opportunity | | |
| Pilot devices | | - 2020 Active Products | - 2020 Non Active Products | - 2020 Last buy opportunity. | | |
| Safety Products Switches&Fusegear | | - 2020 Active Products - 2020 Active Products | - 2020 Non Active Products | - 2020 Last buy opportunity | | |
| Power Enclosures | | - 2020 Active Products - 2020 Active Products | - 2020 Non Active Products - 2020 Non Active Products | - 2020 Last buy opportunity - 2020 Last buy opportunity | | |
| | JPS & power conditioning) | | - 2020 Non Active Products | - 2020 Last buy opportunity | | |
| Service Products | | - 2020 Active Products | 2020 Non Active Products | 2020 Last buy coordunity | | |
| | | | | low voltage products life cycle management and | | |
| Copyright 2020 ABB. | All rights reserved. Specification | ons subject to change without notice | | visit EPPC Service web page. | | |
| | | | available services preases | The service and the page. | | |
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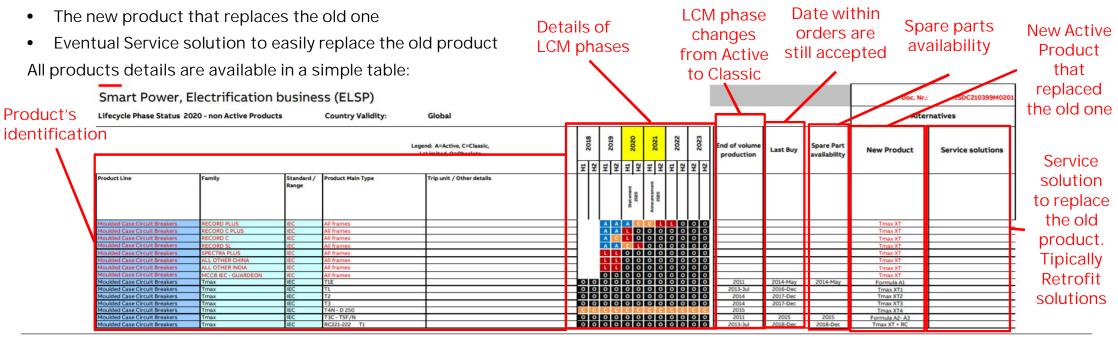
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Life Cycle Management for Low Voltage Products Life Cycle Management plan

Life Cycle Management

ABB has defined for each products released the LCM status offering indication of the next phase change and indicating:



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