

ABB data center expert day

Intelligent data needs intelligent power

September 29, 2016, San Francisco, CA

As data management needs have grown, data centers have evolved from a commercial application to an industrial one requiring intelligent power. During this session we will discuss innovative power and automation technologies and best practices to optimize operations for power quality, efficiency and safety. More information on the event available [here](#).

| Time | Title | Speaker |
|------------|--|---|
| 12:30 p.m. | Arrival, Executive Meeting Room, Willie Mays Plaza, AT&T Park | |
| 1:00 p.m. | Welcome & Keynote: Technology advances for the future of the data center | |
| | Session 1: Next level monitoring and control for optimized operations | |
| 1:40 p.m. | Saving time and money with data center automation | Rich Ungar, Business Manager, Data Center Automation |
| 2:05 p.m. | The missing piece – Operation Management | Chris Martinez, Industry Solutions Executive, Enterprise Software |
| 2:30 p.m. | The key to uptime and reliability – Asset condition monitoring | Dinesh Sachdeva, Business Manager Director, Service |
| 2:55 p.m. | Break | |
| | Session 2: Technology innovations for power quality, efficiency and safety | |
| 3:10 p.m. | Transformer design enhancements for safety and reliability | Jamie Ritter, Channel manager, dry-type transformers |
| 3:40 p.m. | Benefits of the modular UPS to a data center | Joergen Madsen, BDM, power protection |
| 4:10 p.m. | IEC 61850 GOOSE enabled innovations | Don Elliott, Product manager, medium voltage |
| 4:40 p.m. | Q&A and Wrap Up | |
| 4:45 p.m. | Meet & greet with the experts in Triple Alley on the field at AT&T Park | |
| 7:15 | SF Giants vs. Colorado Rockies Baseball Game | |